

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# THE TWENTIETH CENTURY FLOWER GLADIOLUS

In Groff's New Hybrids, with Other Domestic  
and Foreign Gladioli of Acknowledged Merit

As Selected and Grown by

**ARTHUR COWEE**  
Meadowvale Farm, Berlin, N. Y.

1908

## COWEE'S EXHIBITS OF GLADIOLI

*Awarded the Grand Prize of the World's Fair, St. Louis, 1904*  
*Winners of Gold Medal and Thirteen First Prizes, Pan-American Exposition, 1901*  
*Gold Medal, Jamestown Exposition, 1907*  
*Certificate of Merit, by Society of American Florists and Ornamental Horticulturists:*  
*New York, N. Y., 1900      Asheville, N. C., 1902*  
*Buffalo, N. Y., 1901      Washington, D. C., 1905*  
*Dayton, Ohio, 1906*

## AN INVITATION

**M**Y GLADIOLI FIELDS are located near the railroad station at Berlin, N. Y., and during the blooming season (July to October) I shall consider it a pleasure to receive and show visitors through them. The fields will be more extensive and beautiful this season than ever before. Persons who contemplate a visit should advise me a day or two in advance.

I shall be glad to send sample spikes of Gladioli bloom, during the blooming season (which usually extends from July 25th until frost) to persons unable to make their selections satisfactorily from catalogue descriptions, for the cost of postage only. I can furnish cut spikes of superior flowers, at this season, in large or small quantities, and shall be glad to quote prices on application.

---

### Some Testimonials

HUDSON, MICH., October 12, 1907. I can scarcely find words in the English language to express my delight with and admiration of the Gladioli received from you. The colors and markings are wonderful. I shall give you a larger order another season. Mrs. S. A. E.

MEMPHIS, TENN., September 7, 1907. Last spring I bought from you some 10,000 Gladioli bulbs, and I wish to say that I never saw a finer lot in my life. C. A.

BENNINGTON, VT., September 7, 1907. I am more than pleased with them (Meadowvale Mixture) and cannot begin to write you how beautiful they are. Mrs. A. W. H.

RIVERPOINT, R. I., September 11, 1907. The Groff's Hybrid Seedlings are now showing the most beautiful flowers that I have ever had of that species. I have raised Gladioli for many years but have had none equal to these. H. L. G.

SYRACUSE, N. Y., September 12, 1907. I am pleased that I left the selection of Gladioli to you. I did so, not having very much knowledge in growing them, and having had unprofitable experiences in the purchase of varieties I wished. Yours were suitable in color and of extra fine stock, especially your Meadowvale Florist's Light Mixture. H. M.





About the "oid-fashioned house" there is nothing more at home than a border of Gladioli



THE TWENTIETH CENTURY demanded a flower of such great all-round excellence that it could be considered representative of the world's highest achievements in floriculture—and it was found in the Gladiolus.

There have been flowers of surprising merit for special purposes from the dawn of time, but before the introduction of the Gladiolus none combined all the good qualities needed to commend it for universal culture.

Of surpassing beauty as a single flower, charming in masses and ideal for planting against shrubbery, qualities which make it invaluable for elaborate grounds, the Gladiolus is of such easy culture and so inexpensive that it may be given a place in the humblest garden.

The great range of colors and difference of habit found in

## *The Twentieth Century Flower*

the more than fifteen thousand varieties of the *Gladiolus* give succession of bloom and gorgeous array of flowers beyond comparison—a garden planted wholly with *Gladioli* would be a constant joy and never monotonous.

For cut-flower purposes, too, the *Gladiolus* is unequaled—it lasts longer than any other flower after cutting and the absence of pronounced fragrance renders it ideal for the sick-room, dining-room, banquet hall, church and school decorations, etc. *Gladioli* present their real beauty most fully as the flower opens, developing its splendid spike in water to a greater size than elsewhere.

Popularly and properly called "The People's Flower," the *Gladiolus* has attained a high place in the estimation of flower lovers, but many of these are not familiar with the great beauty of form and the exquisite coloring of the newer hybrids. Even the rare and expensive orchids fail to compare in the richness

of their beauty with these superb new *Gladioli*. The many new shades and countless combinations of rare and beautiful colors are a revelation even to those who are familiar with the *Gladiolus* in its best forms. When you have seen the new varieties, in the fullness of their beauty, and realize how easily they may be grown, you will agree in the estimate of the glories of the *Gladiolus* which has been summarized in the term "The Twentieth Century Flower."

Some of the new varieties are included in each collection and mixture listed in this catalogue. A lover of *Gladioli* may purchase these col-





## *The Twentieth Century Flower*

lections from year to year and secure very few duplicates. My selections are the result of years of observation, study and experience. They include only those varieties which I have proved to possess the necessary vitality to produce characteristic flowers. The amateur just beginning the culture of Gladioli will find my selections dependable, and experienced growers will readily recognize the great increase in value and quality of the varieties, sections and strains. While I am disposed to exercise the greatest caution in any statements made herein, — and the healthy and permanent growth of my business has been attained without exaggeration to influence purchasers—it is but simple fairness to claim that in this catalogue is presented the most valuable varieties, collections and mixtures of Gladioli offered in the world. They will give the experienced grower full and complete satisfaction, and the beginner will find in these collections the strains that best answer the requirements of Gladioli culture by amateurs. I send out only first-quality bulbs, of blooming size. They are the product of one year's growth from strong bulblets, which give the best value and produce the finest flowers this season and next. In my own fields the smaller-sized bulbs are given preference over the larger and more matured specimens.



*Spike of Victory*

*Spike of Berlinia.*

## *The Twentieth Century Flower*

### HOW TO GROW THE GLADIOLUS

**I**N northern New York we plant Gladioli from the middle of April to the middle of May. With us, in all sections and sizes, bloom is continuous from the end of July until frost. In more southern latitudes, the planting should be done somewhat earlier and the period of blooming will be correspondingly advanced.

The soil should be thoroughly manured and prepared the preceding fall, respaded in the spring, and, if the soil is stiff, fill the drill with sandy loam. Any fairly rich garden soil will grow Gladioli. They should be planted in full exposure to the sun.

The bulbs may be planted in single or double rows, two inches apart in the drill; two, three or four inches deep according to size. Single rows should be about twelve inches apart; double rows, about eighteen inches. This method of planting is in favor when the purpose is to grow cut blooms for indoor development.

For general culture, mass planting in square, oblong or round beds, will be found especially desirable. Set the bulbs from four to six inches apart in each direction; staking will be found unnecessary, as the plants will help support each other. A succession of bloom may be secured by two plantings—the first with the bulbs eight inches apart in each direction and the second two or three weeks later, supplying the bulbs between. Planted in front of hardy shrubs and plants as a border, the beautiful colors are intensified by the foliage as a background.

Few if any plants require less attention than the Gladiolus. The lack of cultural requirements is one of the many strong points of the flower. Water should be applied when necessary during the early stages of growth and again when buds show color. Before the ground freezes, dig up the bulbs, cut off the stalk growth, and store in a cool dry place. The old bulb, or



## *The Twentieth Century Flower*

properly speaking, corm, may be removed a few weeks later, when convenient. It will be found beneficial always to grow Gladioli from bulbs produced in our stimulating northern atmosphere. The effects will be readily apparent when the bulbs are developed in the genial and humid climates of our southern and middle states.

### SOME WORDS OF CAUTION

**P**ERSONS who order Gladioli of me, even in small quantities, will secure a larger variety of high quality than from any other stock offered in the market, regardless of price.

It is well to bear in mind, however, that in ordering a few bulbs you can not compass a wide range of varieties, of which we have over 15,000. Those of our customers who have purchased large quantities of bulbs find that they get remarkably few duplicates.

It will be unfortunate if you pick out the largest bulbs from a collection or mixture and take it for granted that they are of the best quality. If you do this, you may lose some of the very best kinds, which never produce large bulbs.

The fact that you may have been led into paying high prices for medium and poor quality Gladioli, with high-sounding names, should not keep you from giving my stock a trial. A small order, even of our miscellaneous mixture or collection, will convince you, at small cost, that in quality and prices no other stock can compare with that which I offer.

---

WARREN, OHIO, November 1, 1905.

I do not know that I ever had more satisfaction out of a dollar's worth of flowers (Meadowvale Mixture) before. Some measured six inches across. I have wondered what your choice ones were like, your cheaper mixtures being so fine.

MRS. O. S. W.

## *The Twentieth Century Flower*

### WORLD'S FAIR COLLECTION

#### Groff's New and Rare Gladioli

**T**HIS is the leading novelty of our list. No such collection can be obtained elsewhere. In its preparation expensive named varieties are used, without regard to cost or value.

This new collection is prepared from high-class novelties of recent production, and a few meritorious named varieties lately introduced from Europe. It contains only a few hundred varieties, especially selected from the cream of high-quality Gladioli and is prepared to meet the demand for a limited number of extra choice types.

In diversity, quality and value, this collection is far superior to anything yet offered. The intensity of color, combined with unusual markings, consisting of blotches, stains, mottlings, etc., in the World's Fair Collection are beyond description. The shades of red, scarlet, crimson, cerise, yellow, blue and light colors are of the highest order and of the purest quality. The flowers are of exceptional size and beauty.

By mail postpaid, 25 bulbs, \$5.25; 50 bulbs, \$10.25; \$20 per 100 by express, collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.



Spike of Taconic

## *The Twentieth Century Flower*

### **GOLD MEDAL COLLECTION**

*Groff's Extra Select*

*Pan-American Exposition Collection*

**T**HIS is a selection of the choice new varieties exhibited at Buffalo in 1901. It contains only kinds of proved merit and high quality. The most critical grower can wish for no better value.

In the preparation of this collection over 600 named varieties were discarded. Every desirable section known is represented—Gandavensis, Lemoine, Nanceianus, Blues and New Hybrids. The flowers are of the largest size in their respective types, the spikes of correct form, with plants of vigor and vitality.

The white varieties, as well as the light and yellow shades included in this collection, are of the purest colors obtainable, relieved in many varieties by stains and blotches of the most intense contrast. Superb Pink, Red, Scarlet, Crimson and Cerise shades are a part of the collection, with flowers of large size and great perfection. Most of the new blues, including tints of Lilac, Heliotrope and Clematis were offered for the first time in mixture through the Gold Medal Collection.

Undoubtedly this selection of Gladioli is superior to any other in the value it gives. It represents the best and latest production of years of costly effort, and the result of scientific hybridization from the most valuable material the world has known. It has been prepared especially to provide the amateur with a typical collection of the modern Gladiolus.

The Gold Medal Collection is offered in lots of 25, 50, 75 and 100 bulbs or upward. Every collection is separately prepared, and so great is the diversity of the selections that purchasers of one thousand or more bulbs will receive very few duplicates. The price at which this collection is offered has made it a favorite.

By mail postpaid, 25 bulbs \$3.25; 50 bulbs \$6.25; \$12 per 100 by express collect.

No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.



# *The Twentieth Century Flower*

## THE GOLD MEDAL COLLECTION IN COLOR SECTIONS

**T**HESE are especially select collections of new hybrids, prepared from the cream of the world's named introductions: Gandavensis, Lemoine, and Nanceianus. In making up these selections, several hundred named varieties were discarded, though possessing many elements of merit. Some of these collections include also choice new and tested seedlings of equal or greater merit:

1. **SELECTED NEW DARK HYBRIDS.** All shades and combinations of red, scarlet and crimson, of highest quality.

By mail postpaid, 25 bulbs \$2.75; 50 bulbs \$5.25; \$10 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.



2. **SELECTED NEW WHITE, LIGHT AND YELLOW HYBRIDS.** No equal value offered elsewhere or otherwise obtainable.

By mail postpaid, 25 bulbs \$3.25; 50 bulbs \$6.25; \$12 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

3. **SELECTED NEW BLUE HYBRIDS.** Not offered elsewhere in the world (no smoky or slate blues).

By mail postpaid, 25 bulbs \$4; 50 bulbs \$7.75; \$15 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

On the piazza or the garden nooks cut-flowers add a charm, lasting ten days or two weeks

## *The Twentieth Century Flower*

### **SILVER TROPHY STRAINS**

#### *Groff's "World's Best" New Hybrid Seedlings*

1. **NEWEST REDS, SCARLETS AND CRIMSONS.** The world's commercial strains offer few equal and none better than these. They should be largely planted.

By mail postpaid, 25 bulbs \$1; 50 bulbs \$1.75; \$3 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

2. **NEW WHITE, LIGHT AND YELLOW.** All shades of white, cream and yellow, in many combinations, relieved by stains and blotches of rich colors in most pleasing contrasts.

By mail postpaid, 25 bulbs \$1.25; 50 bulbs \$2.25; \$4 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

3. **RARE BLUES, IN CLEMATIS, LILAC AND HELIOTROPE SHADES.** New Hybrids of Papilio Major, practically unknown. No such seedlings offered elsewhere in the world.

By mail postpaid, 25 bulbs \$1.50; 50 bulbs \$2.75; \$5 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

Large-blooming bulbs, the only size offered. Possible variation in colors as above classified, due to out-crosses, will be covered by extra count in filling orders.

---

#### **ABOUT GLADIOLUS SEED**

Though I have many applications during the season for Gladiolus seed, I do not sell it, for several reasons. The growing and flowering of bulbs from Gladiolus seed is a delicate and tedious task, and there are few persons whose experience and patience would be adequately rewarded by the results.

The seed from which our new varieties are produced is hand-hybridized and grown by H. H. Groff, of Simcoe. It is well to remember that much stock which never originated with Mr. Groff is offered as his hybrids.

It is more satisfactory and more economical to buy well-established bulbs, produced by scientific hybridizing in the hands of persons who have a thorough knowledge of the parent plant than to attempt to grow the Gladiolus from seed. I discourage all inquiries for seed, therefore, in the best interests of my customers.

# *The Twentieth Century Flower*

## TEN NAMED GLADIOLI

### The Collection

### For 50 Cents, Postpaid

**T**HESE ten varieties, tested and tried, give a wide range of colors and markings. I will send the entire collection for 50 cents, postpaid. It will surely give you satisfaction—thousands of pleased purchasers can testify to this fact. It will be impossible to make any change in the varieties described:

**AUGUSTA.** Lovely pure white with blue anthers. Strong, straight spike often having two or three branches.

**SENATOR VOLLAND.** Pure blue, dark violet blotch, with a yellow stain, striped blue.

**BRENCHLEYENSIS.** Vermilion-scarlet; an old variety, but much planted on account of brilliant color.

**EUGENE SCRIBE.** Medium-sized, well-opened flower; tender rose, blazed carmine-red.

**GIL BLAS.** Early-flowering plant of dwarf habit; flowers salmon-rose with a red blotch of primrose ground.

**GEORGE PAUL.** Large flowers, deep crimson, slightly stained yellow, spotted with purple.

**PROPHETESSE.** Large, round, pearly white blooms with a conspicuous crimson throat. Healthy grower, good multiplier and early bloomer.

**MAY.** Lovely pure white flower, finely flaked bright rosy crimson; strong spike. Good forcing variety.

**MRS. BEECHER.** Beautiful deep rosy crimson. Large, well-opened flower, with white throat, freely marked.

**SNOWBANK.** Fine spike of well-formed flowers, pure white, save for a slight stain of red at base of petals.







Flowers from "Silver Trophy Strain."—Section One. (See page 13.)



Flowers from "Silver Trophy Strain."—Section Two. (See page 13.)

## *The Twentieth Century Flower*

### **COWEE'S SPECIAL COLLECTIONS AND MIXTURES**

#### **COWEE'S MIDWAY COLLECTION**

**T**HIS collection is specially prepared as an intermediate or midway section between the Gold Medal and Silver Trophy strains of Pan-American celebrity and those of a popular character following, all in high types of commercial value.

It is prepared from all sections in new-named varieties of European origin, which, until the introduction of the Gold Medal and Silver Trophy strains, at Buffalo, have led the world; also a few of the earlier introductions of Groff Hybrids. It will be found of exceptional value, quality and diversity.

By mail postpaid, 25 bulbs \$1.50; 50 bulbs \$2.75; \$5 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 bulbs at 100 rate.

#### **COWEE'S "BUFFALO" MIXTURE**

This is a strain composed entirely of selected named varieties,—Mr. Burbank's California Select, Mr. Gray's Ingleside Hybrids and named Childsi.

By mail postpaid, 25 bulbs \$1; 50 bulbs \$1.75; \$3 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 bulbs at 100 rate.

#### **COWEE'S "NIAGARA" STRAIN**

This mixture is prepared for the use of those who need large quantities at reasonable prices.

It contains named white, light, yellow and variegated types of American hybrids and named Childsi. It is sure to give satisfaction.

By mail postpaid, 25 bulbs 90 cts.; 50 bulbs \$1.50; \$2.50 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.



# The Twentieth Century Flower

## GROFF'S HYBRID SEEDLINGS

The original introductions of Mr. Groff were awarded certificate of merit by Society of American Florists, New York, 1900, where they defeated the whole Childsi section exhibited in competition by the introducer. Also certificate of merit at Buffalo, 1901, and at Asheville, S. C., 1902.

In this section I control over 75 per cent more of the varieties comprising this strain than any other grower, in fact, the whole of this important introduction is in my hands, including every variety offered by all other growers.

|   | Per 100 | Per 1,000 |
|---|---------|-----------|
| Large-blooming bulbs . . . . .                  | \$1 50  | \$12 00   |
| Second-size bulbs . . . . .                     | 1 00    | 8 50      |
| Small bulbs, 3-8 to 5-8 inch diameter . . . . . | 60      | 4 25      |

If by mail, add 25 cts. for packing and postage if either 25 or 50 are desired. If by express, 25 bulbs at 100 rate, 250 at 1,000 rate.

NOTE.—Much stock which never originated with Mr. Groff is being offered as his hybrids. For the buyer's protection, I would suggest that he insist upon Meadowvale-grown bulbs only. One comparison by blooming any of such offered by the side of mine will convince you that my advice is good.

## MISCELLANEOUS MIXTURES

**MEADOWVALE MIXTURE.**—Including the largest number of the most magnificent varieties of any popular mixture of commerce. First size, per 1,000, \$10; second size, per 1,000, \$7.50.

**LEMOINE HYBRIDS.**—Embraces hundreds of the more modern colors and many novelties. Extra fine mixed, per 1,000, \$15; fine mixed, per 1,000, \$10.

**NANCEIANUS.** Per 100, \$2.50, per 1,000, \$20.

**CHILDSI.** Per 100, \$1.75; per 1,000, \$15.

## MIXTURES TO COLOR

|                                   | Per 1,000           |
|-----------------------------------|---------------------|
| White and Light Shades . . . . .  | \$12 00             |
| Pink and Rose Shades . . . . .    | 10 00               |
| Scarlet and Red Shades . . . . .  | 8 00                |
| Orange and Yellow . . . . .       | 40 00               |
| Striped and Variegated . . . . .  | 18 00               |
| Buff Shades . . . . .             | 16 00               |
| Smoky and Slaty Hybrids . . . . . | per 100, \$2. 15 00 |

If by mail, add 25 cts. for packing and postage if either 25 or 50 are desired. If by express, 25 bulbs at 100 rate; 250 at 1,000 rate.

# The Twentieth Century Flower

## SELECT NAMED GLADIOLI

|  | Per 100 | Per 1,000 |
|--|---------|-----------|
| <b>Augusta.</b> Lovely pure white with blue anthers. Strong, straight spike often having two and three branches . .  | \$2 50  | \$20 00   |
| <b>America.</b> Spikes 2 to 3 ft. long, upon which flowers of good size are well arranged; color, soft lavender pink, almost a tinted white . . . . .  | 7 50    | 60 00     |
| <b>Baron Hulot.</b> Good-sized flower, well arranged on straight spike; color, dark violet bordering on blue . . . . .   | 15 00   |           |
| <b>Berlinia.</b> (500.) Beautiful shade of shell-pink, flaked with spots of a darker shade; the throat and three lower petals brilliantly marked with strong carmine. Flowers are extra large, eight to ten being in bloom at one time . .                           | 20 00   |           |
| <b>Brenchleyensis.</b> Vermilion-scarlet; an old variety but much wanted on account of brilliant color . . . . .   | 1 50    | 10 00     |
| <b>California.</b> (1005 ) Large flower of deep lavender-pink, with prominent white throat-marking; flowers well arranged on a tall straight spike . . . . .   | 20 00   |           |
| <b>Canary Bird.</b> Fine light yellow; strong spike . . . . .  | 8 00    |           |
| <b>Ceres.</b> White, spotted with purplish rose; flowers often appear opposite each other on the spike . . . . .   | 1 50    | 10 00     |
| <b>Cracker Jack.</b> (336.) Large flowers of rich, velvety dark red; throat spotted with yellow and dark maroon, a most beautiful variety . . . . .  | 20 00   |           |
| <b>Eldorado.</b> Medium-sized flower. Deep clear yellow, lower petals spotted with maroon and black. Very attractive and an early bloomer . . . . .  | 20 00   |           |
| <b>Emma Thursby.</b> White ground, carmine stripes through petals; blotch on the lower division . . . . .  | 3 00    |           |
| <b>Eugene Scribe.</b> Medium-sized, well-open flower; tender rose, blazed carmine-red . . . . .  | 5 00    |           |
| <b>General de Nansouty.</b> Rich bluish purple, with throat and three lower petals marked with strong, vivid crimson and flecked slightly with spots of lemon-yellow. Flower stalk is long, bearing 18 to 20 buds, half of which are open at the same time . . . . . | 20 00   |           |
| <b>George Paul.</b> Large flowers: deep crimson, slightly stained yellow, spotted with purple . . . . .  | 10 00   |           |
| <b>Giant Pink.</b> Large flower; dark pink shade with brilliant throat marking of dark red; tall, strong grower; flowers well arranged, with many open at the same time . . .  | 15 00   |           |

If by mail, add 25 cents for packing and postage if either 25 or 50 are desired.  
If by express, 25 bulbs at 100 rate, 250 at 1,000 rate.

# The Twentieth Century Flower

## SELECT NAMED GLADIOLI, continued

|  | Per 100 | Per 1,000 |
|--|---------|-----------|
| <b>Gil Blas.</b> Early flowering plant of dwarf habit; flowers salmony rose with a fire-red blotch on straw-colored ground . . . . .   | \$10 00 |           |
| <b>Hollandia.</b> Flowers well arranged on a spike which attains a height of about 4 feet. Often as many as thirty blooms of a charming pink shade tinted yellow are open at one time . . . . .  | 7 50    |           |
| <b>Jane Dieulafoy.</b> Flowers creamy white, lower petals stained maroon . . . . .   | 15 00   |           |
| <b>John Bull.</b> White, slightly tinted with sulphur . . . . .  | 2 50    | \$20 00   |
| <b>Klondyke.</b> Strong, vigorous plant, blooming early; flower round, well opened, of a clear primrose-yellow, with blotch of vivid crimson-maroon on the three lower petals . . . . .  | 15 00   |           |
| <b>Lady Howard de Walden.</b> Bright clear yellow, the inferior petals flaked with carmine, vigorous plant of dwarf habit. A very showy variety . . . . .  | 20 00   |           |
| <b>La Mark.</b> Color cherry, lightly tinted with orange, blazed with red. Center is well lighted with large, pure white stain . . . . .   | 2 00    |           |
| <b>Madam Monneret.</b> Delicate rose; late bloomer . . . . .   | 2 00    | 15 00     |
| <b>May.</b> Lovely pure white flower, finely flaked bright rosy crimson; strong spike; good forcing variety . . . . .  | 2 00    | 15 00     |
| <b>Meadowvale.</b> One of the purest whites, without a shade of other color, except in the throat where there is a touch of vivid crimson; the three lower petals have a slight center marking of faint pink. Stalk is strong and vigorous, with ten to twelve flowers in bloom at once, and continuing in bloom a long time as the flowers open . . . . . | 20 00   |           |
| <b>Mephistopheles.</b> Flowers of large size, dark red stained with black and yellow, very attractive . . . . .  | 15 00   |           |
| <b>Mrs. Beecher.</b> Beautiful deep rosy crimson; large, well-opened flower, with pure white throat, freely marked and spotted . . . . .   | 5 00    |           |
| <b>Mrs. Francis King.</b> Light scarlet of a very pleasing shade. Flowers are large, well arranged on a strong spike, there being from four to six open at one time . . . . .  | 5 00    | 40 00     |
| <b>Nilreb.</b> (D. X.) Daintiest shade of pink, blending out almost to white; the markings are a stronger shade of same color, flowers large and stalk vigorous, eight to ten open flowers at a time . . . . .   | 20 00   |           |
| <b>Octoroon.</b> A beautiful salmon-pink; very distinct . . . . .  | 4 00    |           |



# The Twentieth Century Flower

## SELECT NAMED GLADIOLI, concluded

|  | Per 100 | Per 1,000 |
|--|---------|-----------|
| <b>"1900."</b> Good-sized bloom of rich red, with prominent white spots on three lower petals . . . . .  | \$2 50  | \$20 00   |
| <b>Pacha.</b> Magnificent flower of nasturtium-orange shade, the throat of which is spotted with red on a sulphur ground . . . . .   | 10 00   |           |
| <b>Peace.</b> The grandest white variety ever offered in the world. Flowers are large, of good form, correctly placed on a heavy straight spike. Color beautiful white with a pale lilac feathering on the inferior petals. \$1.00 each, \$10.00 per dozen . . . . .   |         |           |
| <b>Philadelphia.</b> (401.) Flowers of good size, well arranged on a tall spike often 6 feet high. Color dark pink, ends of petals slightly suffused with white . . . . .  | 20 00   |           |
| <b>Princips.</b> Color rich crimson with intense shadings in the throat and broad white blotches across the lower petal . . . . .  | 15 00   |           |
| <b>Prophetesse.</b> Large, round, pearly white blooms with a conspicuous crimson throat. Healthy grower, good multiplier and early bloomer . . . . .   | 10 00   |           |
| <b>Rosella.</b> Large, well-opened flower, light rose, stained purple and white . . . . .  | 15 00   |           |
| <b>Scarsdale.</b> Tall grower with large, pink, lavender-colored flowers, shaded to dark rose . . . . .  | 15 00   |           |
| <b>Senator Volland.</b> Large flowers; pure blue, dark violet blotch with a yellow stain, striped blue . . . . .   | 15 00   |           |
| <b>Shakespeare.</b> Pure white, slightly suffused with carmine-rose; large rosy blotch. Good forcing variety . . . . .   | 6 00    | 50 00     |
| <b>Snowbank.</b> Fine spike of well formed flowers; pure white, with the exception of a slight stain of red at base of petals . . . . .  | 5 00    |           |
| <b>Taconic.</b> (605.) Bright lively pink, flecked and striped with shades of the same color, the petals lightening to the faintest blush in the throat. The markings on the lower petals are deep crimson, running into a thin strip of pale lemon yellow. Plant vigorous, and flowers large, 10 to 12 being in bloom the same time . . . . . | 20 00   |           |
| <b>Victory.</b> Flowers of medium size, well arranged on a strong straight spike and many open at the same time. Color delicate sulphur-yellow, lower petals shaded a deeper yellow. Without doubt the best yellow variety yet introduced . . . . .  | 30 00   |           |

If by mail, add 25 cents for packing and postage if either 25 or 50 are desired.  
If by express, 25 bulbs at 100 rate, 250 at 1,000 rate.

# *The Twentieth Century Flower*

## DIRECTIONS FOR ORDERING

**ORDER EARLY.**—Every season, orders reach us too late to be properly executed, on account of the required early planting of some very late-flowering varieties.

**In filling orders,** no substitutions will be made unless we are so instructed. Bulbs for greenhouse forcing can be shipped in the autumn after the bulbs are thoroughly cured.

My object being to encourage large plantings, all prices herein quoted are practically wholesale, taking quality into consideration. Excepting the Novelty Dollar Collection, the Superb Dollar Collection, and the Fifty-cent Special Collections, I do not accept orders for less than 25 bulbs, which may be selected from as many Mixtures or Named varieties as desired, and at the price per 100 for shipment via express, charges collect. Upon orders for more than 50 bulbs by mail, eight cents postage for each additional 25 bulbs should be included in remittance. Although our mailing size is much larger than is ordinarily used, I advise that in all cases possible shipment be made via express, which will permit the sending of larger bulbs. Shipments via express take advantage of my special rate of 20 per cent below the merchandise tariff.

**Special discount to seedsmen,** or to those ordering in lots of five thousand or more.

**Remittances** should accompany all orders from unknown purchasers, and may be made by post-office order, express order, New York draft, or cash by registered letter. Postage stamps accepted as cash.

**Carefully sign** your NAME, POST-OFFICE, COUNTY and STATE. Address all orders to

**ARTHUR COWEE, *Proprietor***  
MEADOWVALE FARM, BERLIN, N. Y.



# COWEE'S SUPERB COLLECTION

(\$1.00 Postpaid)

Raise the Leaf to the Right, and See Color Plate No. 2

**I**N order to introduce the Gladiolus to those who do not know its transcendent merits, I have selected six splendid sorts, covering a rich range of color from white and violet to dark, rich red, For one dollar I will mail postpaid one strong-blooming bulb of each of these six tested Gladioli.

The varieties are tested and right, and the bulbs are well grown. Set them about as deep under the surface as the diameter of the bulb. Water when they are started and when the buds show their color. Better tie up the stems to slender stakes when the flowers begin to be heavy.

**Baron Hulot.** Good-sized flower, well arranged on straight spike ; color dark violet bordering on blue.

**Giant Pink.** Large flowers of rich and clear pink, three lower petals marked with dark red.

**Jane Dieulafoy.** Flowers creamy white, lower petals stained maroon.

**Mephistopheles** Flowers of large size, dark red, stained with black and yellow. Very attractive.

**Rosella.** Large, well-opened flowers, light rose, stained purple and white.

**Scarsdale.** Tall grower, with large, pink - lavender colored flower, shaded to dark rose.





A visit to our fields always makes a Gladioli enthusiast. We welcome visitors during the blooming season